



With many years of experience in design studios, corporations, freelance and marketing, my capabilities have evolved and exceeded expectations to well above being a designer.

My design skills and high level communication help the companies that I work with to achieve improved project management, vendor communication and problem solving. My skills help to meet deadlines and budgets.

Software & skills

Adobe Creative Cloud Software,
Microsoft Office

Education

College: School of Advertising
Art, Inc.

Awards & recognition

February 2008: Hermes
ADDY® Awards: 1 Gold and
6 Silver Awards

hi!

Give me a call!

937.216.7124

or email me at

jzolmandesign@gmail.com

Work experience

Production Designer - 2023/Present

UNITED WHEELS/HUFFY

- As an implementation designer, organize models and files releasing to production facilities within many countries around the world
- Prepping and providing final art files for production of both product and packaging
- Communicating product implementation and corrections across multiple teams within this company, while keeping on budget and schedule for all platforms

Senior Designer - 2021/2023

AERSOEAL

- As a senior designer, I provided art direction, corporate communication and project management for brand implementation across multiple global business units
- With a focus on both B2B and B2C channels, our team developed a new corporate brand, building a digital presence through social media, print and web, as well as support through many trade show designs

Freelance Graphic Designer - 2010/2021

MARKETING DESIGN FIRMS, PUBLIC RELATIONS AND CORPORATE

- Worked for several clients with a range of projects from design of brochures, marketing collateral, product photography re-touching, package designs to media relations, trade show graphics and presentations
- Responsible for all aspects of projects, staying within budget and timelines

Production Manager - 2009/2010

LASTAR INC.

- Within this company, I had the opportunity to manage people on the production design team
- Worked closely with vendors producing marketing materials including packages, mailing, web sites, catalogs and photography of products

Designer/Account Coordinator - 2008/2009

HAFENBRACK MARKETING

- Communications Coordinator for Kettering Hospital
- Responsible for concept designs of marketing materials for both print and web, from billboards to brochures to final product for a wide range of clients

Designer/Product development - 2005/2008

DOLLY, INC.

- Designed in-house concept designs and illustrations of diaper bags, bedding and accessories through to final product
- Worked with a design team, buyers and Licensor's creating samples and production of products overseas

Designer - 2002/2004

THE MEADWESTVACO CORPORATION

- This company allowed me to design, concept and finalize pieces through to the production stages of decorative calendars, stationery, home and office and school products
- Worked closely with the in-house Licensing, Editorial, Marketing, Photo Editing and Production teams

* Visit juliezolman.com to review my portfolio! I'm looking forward to speaking with you!