julie martin designer

Senior Graphic Designer & Marketing Specialist with extensive experience across corporate in-house teams, agencies, and freelance roles. Beyond delivering high-impact creative work, I use strong communication and problem-solving skills to manage projects, coordinate vendors, and optimize design workflows. Able to bring creative projects from concept to completion; consistently delivering brand alignment on time and within budget.

Software & Skills

Adobe Creative Cloud Software, Microsoft Office, Slack & Microsoft Teams, Google Workspace Suite & Asana

Education

College: School of Advertising Art, Inc.

Awards & Recognition

February 2008: Hermes *ADDY© Awards:* 1 Gold and 6 Silver Awards

hi!

Nice to meet you!

937.216.7124
or email me at
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Work Experience

B2C Marketing Project Manager and Designer | MANGO LANGUAGES
2024 – Present
- Designed and produced multi-channel digital and marketing collateral for B2C campaigns, ensuring strict adherence to brand guidelines and visual consistency.
- Managed full-cycle campaigns, guiding creative projects from strategic planning through hands-on design execution, launch, and performance reporting.
- Coordinated cross-functional teams to align strategic priorities, core messaging, and creative execution across all marketing channels.
- Drove continuous marketing improvements by leveraging performance insights and optimizing cross-departmental workflows.

Production Designer | UNITED WHEELS/HUFFY
2023 – 2024
- Managed global production assets, organizing artwork models and digital files released to international manufacturing facilities.
- Prepared and delivered final production art for both product and packaging specifications.
- Communicated design updates and technical corrections across multiple internal teams, ensuring all deliverables met budget limits and production schedules.

Senior Designer | AEROSEAL
2021 – 2023
- Provided art direction, corporate communication, and project management for global brand implementation across B2B and B2C channels.
- Led the development of a comprehensive corporate rebrand, expanding digital presence across web, social media, print collateral, and trade show environments.

Freelance Graphic Designer | MARKETING DESIGN FIRMS, PUBLIC RELATIONS & CORPORATE
2010 – 2021
- Delivered end-to-end design solutions for a diverse client base, including marketing collateral, brochures, photo retouching, package design, trade show graphics, and digital presentations.
- Managed full project lifecycles, overseeing client communications, vendor coordination, budgets, and strict delivery timelines.

Production Manager | LASTAR INC.
2009 – 2010
- Managed and mentored a team of production designers, establishing quality standards and efficient file-preparation workflows.
- Partnered closely with external vendors to oversee the production of physical and digital marketing assets, including packaging, direct mail, web collateral, catalogs, and product photography.

Designer/Account Coordinator | HAFENBRACK MARKETING
2008 – 2009
- Served as Communications Coordinator for Kettering Hospital while supporting a wide range of agency clients.
- Conceptualized and designed print and digital campaigns, taking assets from early concepts through final production for mediums ranging from billboards to collateral.

Designer/Product Development | DOLLY, INC.
2005 – 2008
- Created in-house concept designs and illustrations for diaper bags, bedding, and accessories from initial sketch through final product.
- Collaborated with design teams, retail buyers, and licensors to develop sample lines and coordinate overseas manufacturing.

Visit juliemartin-design.com to review my portfolio! *I'm looking forward to speaking with you!*